



Exploring Agri-Food Growth Opportunities

What supports are available, what are common challenges and how have they been overcome, are there new and emerging online platforms that can make a difference? Panelists will provide information and engage in Q&A as we explore growth opportunities.

- John Schut, Business Development Consultant, OMAFRA
- Jessica Kelly, Direct Farm Marketing Specialist, OMAFRA
- Ulrike Prehn, CEO, Pine River Cheese & Butter Co-Op
- Marcia Woods, Founder and CEO, FreshSpoke
- Gail Anderson, Anderkin Foods Inc.

What is FreshSpoke and how does it work? This new online platform is a local food marketplace that simplifies order, payment and delivery for buyers, farmers and other small producers along with commercial drivers. Could it work here?

How do I expand my market? Price and package for different markets? Get fresh produce in my restaurant when I need it? Is the co-operative model one we should pursue? Ask your questions of our panelists and explore your growth potential.

March 7, 2018, 2:30 – 4:30 pm.

Ripley Huron Community Centre (17 Queen St. Ripley, ON)

No Charge but registration is required.

Register at the Bruce County website.

<https://brucecounty.on.ca/business/events-and-seminars>

