

# Southampton BIA

Newsletter, Fall 2017



## 2017 Accomplishments

- ↳ Created a Business Welcome Package
- ↳ Executed a Member Survey
- ↳ Received a Spruce the Bruce Grant for the new Downtown banners
- ↳ Continued Trolley Support
- ↳ Bike Valet & Ontario by Bike initiative
- ↳ Acted as a liaison for upcoming Streetscape projects
- ↳ 2 working subcommittees; Streetscape and Promotions
- ↳ Assisted with 150<sup>th</sup> preparations
- ↳ Celebrated the Marine Heritage Festival weekend with Flagquest

**The 4-year term of the current Board ends in 2018, planning for elections for new Board begins.**

## **VOLUNTEERS NEEDED**

*The work of the BIA relies on the volunteer help of its members*

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## 2018 Initiatives

*2018 Marketing Plan*

*New Membership Subcommittee*

*Scenes of Southampton Photo Contest*

*Focus on Shoulder Season Marketing*

## Southampton's Changing Landscape

### **Welcome**

*The Cabana Southampton*

*Defined Eyes Studio*

*Kristen's Pharmacy*

*Hair*

*High on Brows*

*Southampton Golf & Country Club*

### **Saying Goodbye**

*Infinite Lingerie and Active Wear*

*Kelly Green*

*Vincent Jewellers*

