

### Southampton BIA Budget 2017

<b>MARKETING</b>	<b>\$ 12,150.00</b>
<u>Radio</u>	\$ 4,000.00
<u>Print</u>	\$ 2,300.00
<b><u>Online &amp; Social Media</u></b>	
Website Renewal	\$ 300.00
Website Maintenance	\$ 300.00
Website Development/Photography	\$ 1,000.00
<b><u>Promotions</u></b>	
Canada Day Pennants	\$ 750.00
Marine Heritage Flagquest	\$ 500.00
Christmas Decorations and Supplies	\$ 1,000.00
<b><u>Trolley</u></b>	\$ 1,500.00
<b><u>Bike Ontario Cycle Initiative</u></b>	\$ 500.00
<b>BEAUTIFICATION</b>	<b>\$ 7,100.00</b>
Hanging Flower Baskets	\$ 3,600.00
Planter Supplies	\$ 500.00
Street Furniture/ Garbage Receptacles	\$ 3,000.00
<b>ADMINISTRATION</b>	<b>\$ 10,100.00</b>
Office Rent	\$ 88.00
Employee Wages	\$ 7,000.00
AGM Notice	\$ 150.00
Office Supplies	\$ 1,000.00
Miscellaneous	\$ 1,862.00
<b>TOTAL</b>	<b>\$ 29,350.00</b>